

**GOVERNMENT OF THE DISTRICT OF COLUMBIA**  
**Office of Planning and Mayor's Office on Asian and Pacific Islander Affairs**

**NOTICE OF FUNDING AVAILABILITY (NOFA)**  
**Census 2020 "DC Counts" Community Grant**

The Office of Planning (OP) and the Mayor's Office on Asian and Pacific Islander Affairs (MOAPIA) are soliciting grant applications from qualified 501(c)(3) community-based organizations (CBOs) serving the District of Columbia's residents – to facilitate the Census 2020 outreach efforts. The grant is intended to fund engagement strategies that encourage hard to count populations or communities to respond to the 2020 Census by utilizing micro-targeting and strategies based on trust and cultural understanding to help educate and engage hard to count populations at risk of being undercounted. In DC, hard to count populations or geographies include the following:

- Households in Wards 1, 5, 7, and 8
- African Americans (low and middle income) households
- Latino Households
- Asian/Pacific Islander Households
- African Households
- Other Immigrant households (of any background or language spoken)
- Low income households
- Children under 5
- Seniors, and persons with disabilities.

The District of Columbia wants to ensure the US Census gets an accurate and complete count of the District's increasingly diverse and growing population by mitigating or eliminating some of the barriers to participate in the 2020 Census and by mitigating or eliminating some of the barriers that have historically prevented hard to count populations from participating in the Census.

**Eligibility Criteria:**

Organizations who meet the following eligibility requirements at the time of application may apply:

- be a Community-Based Organization with a Federal 501(c)(3) tax-exempt status or evidence of fiscal agent relationship with a 501 (c)(3) organization;
- the organization or program serves the District's residents or business owners;
- the organization's principal place of business is located in the District of Columbia;
- all services and programming to receive funds must be provided in the District of Columbia;
- the organization is currently registered in good standing with the DC Department of Consumer & Regulatory Affairs, Corporation Division, and the Office of Tax and Revenue.

**Release Date of RFA:** Monday, July 1, 2019

**Availability of RFA:** The RFA will be posted on [MOAPIA's website](#), [the local DC census website](#) & on the [District's Grant Clearinghouse website](#).

**Amount of Awards:** Eligible organizations can be awarded up to \$75,000. Funding for this award is contingent on continued funding from the grantor.  
The RFA does not commit OP and MOAPIA to make an award

**Mayor's Office on Asian and Pacific Islander Affairs**  
441 4<sup>th</sup> Street NW Room 721 North | Washington, DC 20001  
(202)-727-3120 | [www.apia.dc.gov](http://www.apia.dc.gov)

**Length of Awards:** Grant awards are for  
August, 2019 - April 30, 2020

**Pre-Application  
Conference:** Monday, July 8th 2019  
10:00AM-12:00PM and 5:00PM-7:00PM  
441 4<sup>th</sup> Street NW  
DSLBD Business Center, Room #805  
Washington, DC 20001

**MOAPIA Contact:** Henry Duong, Grants Management Specialist  
Phone: 202-727-3120  
Email: grants.moapia@dc.gov

**Deadline for Submission:** Monday, July 15, 2019 at 5:00 PM via ZoomGrants