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DC Office of the Deputy Mayor for Planning and Economic Development
Mayor's Office on Asian and Pacific Islander Affairs (MOAPIA)
FY16 Asian American and Pacific Islander Community Grant
11/20/2015 deadline

[Redacted]

2016 Asian-Pacific Heritage Festival Celebration–Chinese Music and Arts

\$ 50,000 Requested

Submitted: 11/19/2015 7:44:44 PM (Pacific)

Project Contact

[Redacted]

Additional Contacts

[Redacted]

[Redacted]

[Redacted]

Executive Director

[Redacted]

Telephone [Redacted]

Fax

Web [Redacted]

Application Questions

1. Please provide an overview of your organization, the goal of the proposed program(s), its objectives, and outcomes.

[Redacted] is a 501(c)(3) non-profit organization established in 1999 by a group of Chinese American professional musicians, dancers, artists and music/art educators in the Washington metropolitan area.

The goal of [Redacted] is to promote traditional and contemporary Chinese music and arts for the benefit of enriching the musical and art experience of its members, and fostering the mutual understanding and appreciation of cultural diversification in the communities we live and share. Since its inception, [Redacted] has been working with many local professional groups and organizations, such as art centers, associations, instrumental groups, vocal ensembles, dance studios, music & art academies, to establish and operate various entertainment and educational programs, and conduct numerous performances for the residents of the District. For example, [Redacted] successfully organized "2015 Spring of East Cultural Arts Series," which includes "Chinese Instrumental Music Vocal and Dance" performed in June 2015.

[Redacted] proposes "2016 Asian-Pacific Heritage Festival Celebration–Chinese Music and Arts." [Redacted] will organize a series of cultural arts events during the months of May and June in 2016 in the District. The series will be a part of annual Asian-Pacific Heritage Festival Celebration events. It will include performance, art exhibition, and cultural exchange/educational program.

The proposed program will spread awareness of Chinese Music and arts in the District and surrounding communities, provide musicians interested in Chinese music and arts with a performing outlet, and give the residents of the District, specially students, an opportunity to learn about and participate in Chinese music and arts.

2. What is the name/title of your program(s)?

Title: 2016 Asian-Pacific Heritage Festival Celebration–Chinese Music and Arts

3. What are the funding area(s) for which you are applying?

- Arts, Culture, and Humanities
Domestic Violence Intervention
Employment
Health and Human Services

- ☐ Housing Services
- ☐ Legal Services
- ☐ Public Education
- ☐ Public Safety
- ☐ Small Business Support
- ☐ Vietnamese American Youth Academic and Mentoring Services

4. Who is the target population(s) this project will serve?

You are limited to 500 characters, including spaces and punctuation marks. If you copy and paste from a different document and your answer exceeds 500 characters, it may not be saved. If it does exceed 500 characters, pare down your response to fit.
Asian American communities, music teachers, students and their parents in the District of Columbia.

5. What are the cultural and/or linguistic competencies, sensitivities, and appropriateness of your proposed project? How will your proposed project address one or more of "Mayor Bowser's Policy Priorities"?

"Mayor Bowser's Policy Priorities" are the following: "Getting the basics rights", "Focusing on our youngest residents", "Creating quality middle schools", "Transforming workforce training", "Ending homelessness", & "Creating economic opportunities".
The proposed program address two of "Mayor Bowser's Policy Priorities"--"Focusing on our youngest residents" and "Creating quality middle schools."

Music and arts education is an important part of elementary school and middle school curriculum. Learning music facilitates learning other subjects and enhances skills in other areas. Education in the arts is an integral part of the development of each human being. In addition to western music and arts, students should also have the opportunities to learn about, appreciate, and participate in music and arts from other parts of the world, including Chinese music and arts. The proposed program will provide students in the District with opportunities to learn about, appreciate, and participate in Chinese music and arts. For example, one proposed cultural event "Singing and Smiling" will focus on young audience. "Singing and Smiling" will be a music/dance concert opening to public.

6. Would it be possible for the Mayor or one of her delegates to participate in an event(s) with your organization that has received support from this grant?

We warmly welcome Mayor Bowser or her delegates to participate our program.

7. What is the service/program that you are proposing?

Performance – Chinese traditional music, dance or drama performance in the District.

Art Exhibition – Chinese arts exhibition in gallery or library in the District.

Cultural Exchange/Education Program – Seminars of music education for youth with music teachers from China and local communities, sharing and demonstrating their experience and achievement.

8. Why is there a need for your service/program?

Music and arts education is an important part of elementary school and middle school curriculum, but is not well funded in many schools. Chinese music and arts programs are even less funded. Our program can supplement Chinese music and arts education in the District.

9. What is the expected impact of your service/program?

The proposed program will spread awareness of Chinese Music and arts in the District and surrounding communities, provide musicians interested in Chinese music and arts with a performing outlet, and give the residents of the District, specially students, an opportunity to learn about and participate in Chinese music and arts.

10. What are the practices your organization proposes to implement to address the need? How will your organization's practices create the desired impact? What innovative practice(s) will your service/program implement?

The program will invite a well-known youth performing group, musicians and artists from China to perform at the District. The program will have a joint performance combining guest performers and local performers together. One of [REDACTED] institutional members, "Nova Arts Center", houses children's choir, dance troupes, and youth orchestra. These groups will perform with youth performing group, musicians and artists from China in the District.

11. Who will you be collaborating with and what will each collaborator's roles be in the service/program?

If you are NOT collaborating with another organization, you may reply 'N/A' to this question.

N/A

12. How will your organization or collaboration plan to provide the service/program? What is your capacity to implement the service/program?

Please be sure to note at minimum your capacity, including human and financial resources, to implement the services/program.

The proposed program will consist of four public events at Kennedy Performing Art Center, GW Auditorium, Museum, and Library of Congress. The events are as follows:

1. Concert I "Singing and Smiling" – featuring Children's singing and dance (performers from China and local).
2. Concert II "Chinese Traditional Music and Dance" – featuring traditional instrumental, vocal (e.g., Peking Opera), acrobat, and dance.
3. Art Exhibition "Rhythm of Spring" – featuring Chinese painting, calligraphy by Chinese artists.
4. Seminar "Music Education for Early Childhood development" – featuring guest speakers from China who are in the music education field and school teachers from local.

[REDACTED] has more than 20 affiliated artistic entities (institutional members) in the Washington metropolitan area, and will organize these entities to participate in the proposed program.

13. How will your organization or collaboration document, monitor, and evaluate the service/program, including outcomes or outputs to be achieved?

We will prepare, publish, and distribute program materials to the Asian American community and public schools in the District. We will publish the program related events and news at our website [REDACTED] and make and publish videos of the concerts and performances.

We will actively seek feedback and evaluation from public after each event, and use the feedback and evaluation to improve our program.

14. How/Why is your organization or collaboration uniquely positioned to implement this service/program?

[REDACTED] has more than 20 affiliated artistic entities (institutional members) in the Washington metropolitan area, and will organize these entities to participate in the proposed program. These entities include cultural art centers, music associations, and performing art groups. [REDACTED] is uniquely positioned to implement the proposed program.

Budget

Budget Summary

	Salary/Hrly Rate OR Unit costs	% of Time OR # of Units	Total Narrative
PERSONNEL			
Program Director	\$ 50	200	10,000 Overseeing the program
Program Assists (5)	\$ 20	500	10,000 Daily operating of the program
	\$		
	\$		
	\$		
Fringe Benefits	\$		
Personnel Total	\$ 70	700	20,000
NON PERSONNEL			
Travel and Transportation	\$ 2,000	1	2,000
Supplies	\$ 2,000	1	2,000
Equipment	\$ 2,000	1	2,000
Consultants/Contractors	\$ 3,000	1	3,000
Communications	\$ 2,000	1	2,000
Printing/Copying	\$ 2,000	1	2,000
Training	\$ 2,000	1	2,000
Operating Expenses	\$ 10,000	1	10,000 Including rental cost for performance venues.
Indirect Cost/Overhead	\$ 5,000	1	5,000 10% indirect cost.
Non Personnel Total	\$ 30,000	9	30,000
Total	\$ 30,070	709	50,000

Staffing Plan

Name	Position Title	Filled	Vacant	% of Effort	Start Date mm/dd/yy
1	Program Director	b	e	100	01/01/2016
2	Program Assistants (5)	b	e	30	01/01/2016
3		e	e		
4		e	e		
5		e	e		
6		e	e		
7		e	e		
8		e	e		
9		e	e		
10		e	e		

11	€	€		
12	€	€		
13	€	€		
14	€	€		
15	€	€		
Total			130	0

Work Plan

	Description of Task/Activity	Responsible Person and/or Organization	Start Date mm/dd/yy	Completion Date mm/dd/yy
1	Concert I "Singing and Smiling" – featuring Children's singing and dance (performers from China and local).		01/01/2016	09/30/2016
2	Concert II "Chinese Traditional Music and Dance" – featuring traditional instrumental, vocal (e.g., Peking Opera), acrobat, and dance.		01/01/2016	09/30/2016
3	Art Exhibition "Rhythm of Spring" – featuring Chinese painting, calligraphy by Chinese artists.		01/01/2016	09/30/2016
4	Seminar "Music Education for Early Childhood development" – featuring guest speakers from China who are in the music education field and school teachers from local.		01/01/2016	09/30/2016
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
Total				

Performance Plan

	Performance Measures	1st Qtr Target	2nd Qtr Target	3rd Qtr Target	4th Qtr Target	Comment
1	Concert I "Singing and Smiling" – featuring Children's singing and dance (performers from China and local).	50% completion	50% completion			
2	Concert II "Chinese Traditional Music and Dance" – featuring traditional instrumental, vocal (e.g., Peking Opera), acrobat, and dance.	50% completion	50% completion			
3	Art Exhibition "Rhythm of Spring" – featuring Chinese painting, calligraphy by Chinese artists.	50% completion	50% completion			
4	Education for Early Childhood development" – featuring guest speakers from China who are in the music education field and school teachers from local.	50% completion	50% completion			
5						
6						
7						
8						
9						
10						
Total		0	0	0	0	

Documents

Documents Requested *

Audited financial statements and/or most recent 990 and/or cash flow statements for 2014 and year-to-date.

Staff Job Descriptions

Required? Attached Documents *

[IRS Letter](#)

[Staff Job Descriptions](#)

Relevant Staff Resumes	b	Staff Resume
Nonprofit Corporation Status - copy of IRS determination letter. [Note: Letter must be current at date of application.]	b	Nonprofit Status
Certificate of Exemption from DC Office of Tax and Revenue	b	Certificate
Basic Business License from Department of Consumer and Regulatory Affairs [Note: License period must be current at time of application.]	b	Certificate
Organizational and Program Charts	b	Organization Chart
Current board list with names, affiliation, and contact information.	b	Board of directors
Memorandum of Agreement/Understanding, if applicable	e	
Program related materials, if applicable	e	Program Materials
Agency brochures or program materials, if applicable	e	
Evaluation tools, if applicable	e	
Certifications download template	b	Signed Certificate
Assurances download template	b	Signed assurance
Collaborative Partner Materials, if applicable	e	
Certificate of Good Standing/ "Clean Hands": The community-based organization is currently registered in good standing with the DC Department of Consumer & Regulatory Affairs, Corporation Division, and the Office of Tax and Revenue.	b	Certificate

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