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DC Office of the Deputy Mayor for Planning and Economic Development  
Mayor's Office on Asian and Pacific Islander Affairs (MOAPIA)  
**FY16 Asian American and Pacific Islander Community Grant**  
11/20/2015 deadline

## The Asian American Dance Performance and Lecture Series

**\$ 12,458** Requested

Submitted: 11/20/2015 7:31:24 AM (Pacific)

### Project Contact

[Redacted]  
[Redacted]  
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### Executive Director

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### Application Questions

#### 1. Please provide an overview of your organization, the goal of the proposed program(s), its objectives, and outcomes.

Founded in 1992, the [Redacted] is Washington, DC's leading contemporary dance company. Its mission is to create and perform new contemporary dance choreography that sensitively illuminates the Asian American and new American experience. Using a unique East-West choreographic aesthetic, [Redacted] repertory focuses on identity in the context of historical events and personal stories, thereby bridging cultures and connecting shared human experiences. The company is unique in that its dancers have such diverse backgrounds as Korean, Filipino, Chinese, Japanese, Columbian, Chilean, Irish, and Peruvian, which brings a unique aesthetic that informs the choreography and the stories told. As a cultural ambassador for the U.S. State Department for 20 years, [Redacted] has toured the dance company to perform and teach dozens of countries around the world including Korea, China, India, Mongolia, and Cambodia.

[Redacted] has performed at, among other places, The John F. Kennedy Center for the Performing Arts, the National Gallery of Art, the Smithsonian National Portrait Gallery (where the company is the first-ever dance company in residence) and the Kreeger Museum. It represents the city's vibrant arts community around the world as a cultural envoy for the US State Department. Pulitzer Prize winner Sarah Kaufman of The Washington Post has said that the company is "...not only a Washington prize, but a national dance treasure."

[Redacted] proposes to present a new program to bring The Asian American Dance Performance and Lecture Series to Washington, DC's Chinatown neighborhood. The goal of the program is to begin an Asian American dance performance program in Chinatown to draw audiences throughout the city, particularly Asian Americans in Chinatown, to learn about personal stories and histories of Asians and Asian Americans through dance and cultural lectures.

This performance/lecture series will lay the groundwork for the establishment of the Chinatown Living Arts Center, which will be dedicated to the presentation and teaching of visual and performing arts programming that enhance the understanding of the diverse Asian American perspectives in DC with a focus on the unique history of Chinatown itself. [Redacted] has been awarded a new space in Chinatown for its Chinatown Living Arts Center. The need to consensus-build in the community is a priority and partners are already on board including the Asian American Film Festival. The Center is expected to open in late 2017.

#### 2. What is the name/title of your program(s)?

The Asian American Dance Performance and Lecture Series

#### 3. What are the funding area(s) for which you are applying?

- ☐ Arts, Culture, and Humanities
- ☐ Domestic Violence Intervention
- ☐ Employment
- ☐ Health and Human Services
- ☐ Housing Services
- ☐ Legal Services

- ☐ Public Education
- ☐ Public Safety
- ☐ Small Business Support
- ☐ Vietnamese American Youth Academic and Mentoring Services

**4. Who is the target population(s) this project will serve?**

*You are limited to 500 characters, including spaces and punctuation marks. If you copy and paste from a different document and your answer exceeds 500 characters, it may not be saved. If it does exceed 500 characters, pare down your response to fit.*

The target population is the DC dance, theater, and visual arts community, with a significant emphasis on the Asian American community in the region and other new American and hyphenated communities such as Hispanic Americans and African Americans. A special focus will be placed on Chinatown residents.

**5. What are the cultural and/or linguistic competencies, sensitivities, and appropriateness of your proposed project? How will your proposed project address one or more of "Mayor Bowser's Policy Priorities"?**

*"Mayor Bowser's Policy Priorities" are the following: "Getting the basics rights", "Focusing on our youngest residents", "Creating quality middle schools", "Transforming workforce training", "Ending homelessness", & "Creating economic opportunities".*

The dances performed provide a visual and musical experience that is not abstract and is easily understood as to the story it is telling. Dance, as a universal language, is a primary method used to communicate the shared stories of Asian Americans. The lectures will be offered in English and we also have our own staff to translate to Mandarin and Korean.

The focus of the programming is cultural sensitivity and competency through the arts. It also will create economic opportunities in Chinatown specifically, while supporting our Asian American arts community which currently has no nexus in the District.

**6. Would it be possible for the Mayor or one of her delegates to participate in an event(s) with your organization that has received support from this grant?**

Absolutely, Mayor Bowser or her representatives could attend one of the dance performances and lectures and would be welcome to speak as well as have photo and media opportunities.

**7. What is the service/program that you are proposing?**

August 5, 6, 12, and 13 of 2016. [REDACTED] will perform segments of each of their Asian American-focused dances from their repertory, all of which are critically acclaimed. Also important to the program plan are the pre- workshops and introductions with key Chinatown organizations such as the CCCC and the Wah Luck House that will occur prior in order to audience build.

- The Company will offer an excerpt of its work, Island, which tells the story of the Chinese immigrating into the United States through the center on Angel Island off the coast of San Francisco. It focuses on the women's experiences as they are held for long periods before being let into the country. Two of this program will occur.

- A third performance/lecture will present Korean-American stories, Becoming American and Tracings. Becoming American tells the story of one of the dancers in [REDACTED] coming to America when she was adopted as a young child. Tracings is the story of [REDACTED] coming into America through Hawaii as workers in the pineapple plantations and the difficulty of making the decision to leave. His family was one of the first 100 families to make this journey in the early 1900s.

- The fourth performance/lecture includes an excerpt from Chino Latino, the influence of music, style and culture from many Asian countries into South America. The other, Charlie Chan and the Mystery of Love, which reflects [REDACTED] personal connection with the program because it offered one of the few, if only, inclusion of Asian influence in the United States. And will also offer a segment of a work, Hyphen, which explores the reality of people who are 'hyphenated' Americans such as Asian American.

The associated lectures will be given by [REDACTED] with moderators Patty Chu, PhD, professor of Asian American Literature at The George Washington University, and Rosetta Lai, Asian American Activist and former director of AALEAD. Select dancers will also be included on the panels as appropriate. Language access accommodations will be made in Mandarin and Korean.

**8. Why is there a need for your service/program?**

There are no performances aimed specifically at Asian Americans and their stories currently being produced in the downtown/Chinatown area of DC. With development in Chinatown, there is a need to reclaim the cultural importance of the area for the APIA community. This begins an important dialogue prior to the opening of the Chinatown Living Arts Center in 2017.

**9. What is the expected impact of your service/program?**

To draw Asian Americans and other DC residents from all Wards, with an emphasis on Chinatown itself to the performances/lectures to learn about various Asian cultures' history of coming to the US and their influence on culture in DC and abroad.

Begin to lay the groundwork for a permanent Living Arts Center in Chinatown.

To drive new audiences and patrons and customers to Chinatown that relates to the historical nature of the area and highlights the DC Asian American culture that directly leads to cultural sensitivity and cultural competency.

**10. What are the practices your organization proposes to implement to address the need? How will your organization's practices create the desired impact? What innovative practice(s) will your service/program implement?**

Currently there are no arts programs that directly focus on the unique cultural histories of the APIA community. Focusing such an innovative program in Chinatown will directly service residents there and throughout the District while focusing the community on the importance of Chinatown itself. This series is unique in how it will create a much-needed dialogue, thus illuminating the Asian American experience by combining dance and associated lectures about Asian American stories and histories. The program will create cultural sensitivity not only through dance but also contextualize the work historically with the aid of an Asian American scholar and an Asian American community leader. The programs will include a language access component in Mandarin to be inclusive of community members in Chinatown, as well as in Korean. This program and its associated friendship/audience building programs in the community will also begin to build momentum for the APIA arts in Chinatown, thus creating the important ground work for the Chinatown Living Arts Center which will open in 2017. This center is part of Monument Properties new development project and will be located near the Wah Luck House and will not displace any Chinatown residents. This is very important to us as the arts center will ultimately serve Chinatown residents as well as the larger DC community.

**11. Who will you be collaborating with and what will each collaborator's roles be in the service/program?**

If you are NOT collaborating with another organization, you may reply 'N/A' to this question.

N/A

**12. How will your organization or collaboration plan to provide the service/program? What is your capacity to implement the service/program?**

Please be sure to note at minimum your capacity, including human and financial resources, to implement the services/program.

We have rented performance space in the Flashpoint Space in Chinatown as a central location (G and 9th NW) from which to draw our audiences.

We have our own Marley™ (dance floor) and the theater has the capabilities in theatrical lighting, sound system, audience seating and a projection.

**13. How will your organization or collaboration document, monitor, and evaluate the service/program, including outcomes or outputs to be achieved?**

██████████ will follow the measures outlined in the Performance Plan. We will determine our success by: the numbers and the make-up of the audiences attending the performance/lectures; the number of ways that we reach out to and engage Chinatown organizations and individuals; involve a specific number of volunteers including 10 students from the ██████████ former Asian American Youth Program who are still active with the organization; the amount of media coverage obtained prior to the programs and press reviews afterwards. ██████████ will also provide questionnaires about the program immediately after the performance/lecture to gauge reaction to the programs and determine interest in future Asian-American-focused artistic activities in Chinatown.

**14. How/Why is your organization or collaboration uniquely positioned to implement this service/program?**

██████████ is the most highly regarded and critically-acclaimed modern dance company in the Washington, DC region and has always focused on bringing the Asian American aesthetic to the repertory. ██████████ has spent a great deal of time researching the history of Asians coming to America in a variety of ways, whether it be through immigration or in recent times through the adoption process.

Burgess has spent the past 23 years teaching, lecturing and performing for young people in DC and around the world. He has the resources through the support for his company, his connection to The George Washington University as Chair of the Theater and Dance Program, his connections with a variety of experts including historians in the DC region and elsewhere, to bring a special knowledge about the Asian American experience. Lastly, being a Korean American and growing up in Santa Fe, New Mexico, he understands what it is like to be different from, yet allow multiple cultures to enrich his life.

He will be able to use his experience and resources to provide an enriching cultural, artistic and educational experience that lays the groundwork for even greater things, in order to engage Chinatown residents, the Asian American Community, and other audiences who are interested in learning about the Asian American culture.

**Budget****Budget Summary**

	Salary/Hrly Rate OR Unit costs	% of Time OR # of Units	Total	Narrative
<b>PERSONNEL</b>				
Artistic Direct	\$ 20,000	16%	3,200	Artistic Director and Choreographer
Associate Artistic Director	\$ 15,400	8%	1,232	Will assist Artistic Director with activities related to the performances and outreach
	\$			
	\$			
	\$			
Fringe Benefits	\$	10%	443	10% of total personnel costs
<b>Personnel Total</b>	<b>\$ 35,400</b>	<b>0</b>	<b>4,875</b>	
<b>NON PERSONNEL</b>				
Travel and Transportation	\$ N/A			
Supplies	\$ N/A			
Equipment	\$ 500	1	500	Dance flooring to cover cement floor at the theatre for performances
Consultants/Contractors	\$ Dancers; Technical Staff; Moderators	4; 4; 4 each	3,800	4 dancers for performances @ \$650 each; 2 panel moderators at 150 each; 1 theatre technical staff \$150
Communications	\$ 300	1	300	Public relations and outreach expenses
Printing/Copying	\$ 250	200 programs @ \$1.00; 250 flyers @ .20	250	250 flyers to market the program; 200 programs for the performances
Training	\$ N/A			
Operating Expenses	\$ 400	4	1,600	rental of theatre space for performances and lectures
Indirect Cost/Overhead	\$ 1,133	10%	1,133	10 percent of entire program

Non Personnel Total	\$ 2,583	6	7,583
Total	\$ 37,983	6	12,458

### Staffing Plan

Name	Position Title	Filled	Vacant	% of Effort	Start Date mm/dd/yy
1	██████████ Artistic Director	b	e	16%	06/15/16
2	██████████ Associate Artistic Director	b	e	8%	06/15/16
3	██████████ Dancer	b	e	100%	06/15/16
4	██████████ Dancer	b	e	100%	06/15/16
5	██████████ Dancer	b	e	100%	06/15/16
6	██████████ Dancer	b	e	100%	06/15/16
7	██████████ Lecturer	b	e	100%	06/15/16
8	██████████ PhD	b	e	100%	06/15/16
9	██████████	b	e	100%	06/15/16
10	██████████	b	e	100%	06/15/16
11		e	e		
12		e	e		
13		e	e		
14		e	e		
15		e	e		
Total				0	0

### Work Plan

	Description of Task/Activity	Responsible Person and/or Organization	Start Date mm/dd/yy	Completion Date mm/dd/yy
1	Develop lectures with Asian American scholars	██████████	06/15/16	07/15/16
2	Rehearse and restage 6 dance excerpts that are specifically about the Asian American experience	██████████	06/15/16	08/13/16
3	Community outreach, introductions and engagement opportunities in Chinatown	████████████████████	06/15/16	7/30/16
4	4 performances and panel discussions presented free of charge	████████████████████	08/05/16	08/13/16
5	Develop marketing materials	██████████	07/20/16	07/25/16
6	Conduct marketing campaign; distribute flyers	██████████	07/25/16	08/13/16
7	Develop and implement PR campaign	██████████	07/18/16	08/13/16
8	Develop questionnaire	██████████	06/15/16	07/15/16
9	Distribute, collect, and calculate answers to questionnaires	██████████	07/15/16	08/15/16
10				
11				
12				
13				
14				
15				
Total				

### Performance Plan

	Performance Measures	1st Qtr Target	2nd Qtr Target	3rd Qtr Target	4th Qtr Target	Comment
1	Develop lectures with 2 Asian American scholars			4		Develop panel formats that contextualize and support understanding of our Asian American focused dances
2	Rehearse and restage 6 dance excerpts		3	3		3 dances are prepared over two quarters of the

	that are specifically about the Asian American experience to be used in performance/lecture series			year and set on 4 dancers from the company to ensure they are performance ready August
3	Outreach, introductions and engagement opportunities in Chinatown	4		introductions and engagement opportunities in Chinatown 4 Introduce the programming and vision of the dance company to organizations in Chinatown to audience build and friendship build. Meet with Chinatown organizations
4	4 performances and lecture/panel discussions presented free of charge to 200 people	4		Performances will take place on August 5, 6, 12, 13 2016
5	Audience members	200		50 persons at 4 performances/lectures
6	Distribute 200 and collect at least 175 questionnaires about interest in arts programming in Chinatown	175		Rank community arts programming interests as well as the demographics of the audience members, assess findings
7	Develop marketing materials	1		Development of electronic and paper marketing materials
8	Implement PR campaign	1		Implement proper calendar listings in media and pre and post stories about the series in print and online
9	Write & print, flyers & programs for the performances	1	1	The flyers are for marketing purposes; the programs will include historical and personal background related to the dances!
10				
Total	0	9	388	0

## Documents

Documents Requested *	Required?	Attached Documents *
Audited financial statements and/or most recent 990 and/or cash flow statements for 2014 and year-to-date.	<input checked="" type="checkbox"/>	<a href="#">990</a>
Staff Job Descriptions	<input checked="" type="checkbox"/>	<a href="#">staff bios and job descriptions</a>
Relevant Staff Resumes	<input checked="" type="checkbox"/>	<a href="#">resumes part of bios</a>
Nonprofit Corporation Status - copy of IRS determination letter. [Note: Letter must be current at date of application.]	<input checked="" type="checkbox"/>	<a href="#">IRS letter</a>
Certificate of Exemption from DC Office of Tax and Revenue	<input checked="" type="checkbox"/>	<a href="#">certificate of exemptio</a>
Basic Business License from Department of Consumer and Regulatory Affairs [Note: License period must be current at time of application.]	<input checked="" type="checkbox"/>	<a href="#">business license</a>
Organizational and Program Charts	<input checked="" type="checkbox"/>	<a href="#">organizational chart</a>
Current board list with names, affiliation, and contact information.	<input checked="" type="checkbox"/>	<a href="#">board</a>
Memorandum of Agreement/Understanding, if applicable	<input type="checkbox"/>	
Program related materials, if applicable	<input type="checkbox"/>	<a href="#">brochures</a>
Agency brochures or program materials, if applicable	<input type="checkbox"/>	<a href="#">work sample</a>
Evaluation tools, if applicable	<input type="checkbox"/>	
Certifications <a href="#">download template</a>	<input checked="" type="checkbox"/>	<a href="#">certification</a>
Assurances <a href="#">download template</a>	<input checked="" type="checkbox"/>	<a href="#">Assurances</a>
Collaborative Partner Materials, if applicable	<input type="checkbox"/>	
Certificate of Good Standing/ "Clean Hands": The community-based organization is currently registered in good standing with the DC Department of Consumer & Regulatory Affairs, Corporation Division, and the Office of Tax and Revenue.	<input checked="" type="checkbox"/>	<a href="#">Clean Hands</a>
<b>Administrative Documents *</b>	<input checked="" type="checkbox"/>	<b>(exp. 11/24/2018)</b>

Application ID: 47760

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